K-LOVE serves us as residents by providing encouraging and uplifting music just when we need it. If K-LOVE were to be replaced an LPFM or other programming the effect it would have on the local community would be devastating. Many people drive in Phoenix and spend many hours in their cars. Therefore, many people spend time listening to radio stations and we choose K-LOVE because it doesn't allow music to be played that isn't edifying. I believe the service provided by K-LOVE is in the public interest because it ministers to people's souls with encouragement and uplifting words.